

**2023 Payments to U.S. Trade Associations – Omnicom and its Agencies**  
*(annual dues above \$50,000)*

<i>Trade Association</i>	<i>2023 Payment</i>	<i>Percentage of dues reported by the trade association as being used for lobbying expenditures</i>	<i>Resulting payment amount allocable to lobbying expenditures</i>
American Advertising Federation	\$357,500	5.2%	\$18,590.00
Alliance for Inclusive and Multicultural Marketing	\$140,000	0.0%	\$0.00
Association of National Advertisers	\$59,650	7.0%	\$4,175.50